

FOR IMMEDIATE RELEASE

press@thedigitaleconomist.com

Can technology make us better human beings?

Top MIT scientist Professor Pentland weighs in

WASHINGTON DC, October 20, 2020: Internationally renowned data scientist and pioneer in computational social science Professor Alex “Sandy” Pentland is set to give the opening talk in The Digital Economist Speaker Series.

Professor Pentland will share insights into leveraging data for post-crisis resilience: society, economy, work. With the global population facing multiple man-made crises that threaten our existence and the wellbeing of the planet, using science and technology to serve human needs is no longer a choice – it's a necessity. Integrating data science into real-world human behavior holds the key to our future.

The talk takes place on October 23 at 10 am eastern time. To participate live and ask questions, [register here](#).

The event will be hosted by [The Digital Economist](#), an organization that generates actionable insights and builds products and services for a human-centered digital economy. The Digital Economist has launched the Speaker Series to drive radical collaboration between global *action leaders* on the most urgent topics and challenges we face today: climate, health, society, economics. Professor Pentland is an advisory board member of The Digital Economist. MIT Connection Science, an initiative founded by Professor Pentland to use network science to access and change real-world human behavior, is a partner organization of The Digital Economist.

About Alex Pentland

Professor Pentland, who was named by Forbes as one of the "seven most powerful data scientists in the world" in 2012, is a pioneer in computational social science, organizational engineering, wearable computing (Google Glass), image understanding and modern biometrics. He is the



Toshiba Professor of Media, Arts, and Sciences at the Massachusetts Institute of Technology (MIT). He also holds a triple appointment at MIT in Media Arts and Sciences, Engineering Systems Division and with the Sloan School of Business.

Having helped create and direct MIT's Media Lab, the Media Lab Asia and the Center for Future Health, Professor Pentland draws on vast knowledge and experience at the cutting edge of research. He has co-led the World Economic Forum's Data Driven Development Council, is Academic Director of the Data-Pop Alliance and is a member of the Advisory Boards of Google, Nissan, Telefonica, the United Nations Secretary General, Monument Capital and the Minerva Schools.

About The Digital Economist

The Digital Economist is a Washington DC-based global impact organization with the mission to drive technological convergence for a human-centered digital economy through investable opportunities. The organization serves as a platform that channels thought leadership, radical innovation and targeted investments to achieve the greatest-possible positive impact for world populations and our planet.

To learn more about The Digital Economist, visit TheDigitalEconomist.com and connect through social media via [Twitter](#), [LinkedIn](#), [Facebook](#) and [Instagram](#).